

DHHS DIRECTOR'S OFFICE

Food Security in Nevada
Nevada's Plan for Action

March 6, 2013

Background

Promoting healthy lifestyles through children's nutrition and fitness education programs was a funding priority identified by the DHHS Grants Management Advisory Committee (GMAC) before basic nutrition emerged as a greater need in SFY 2011.

Fiscal Year	Type of Programs Funded through GMU	Amount Expended
2008	Promoting healthy lifestyles (limited food provision)	\$281,351
2009	Promoting healthy lifestyles (limited food provision)	\$420,610
2010	Promoting healthy lifestyles (limited food provision)	\$371,954
2011	Basic nutrition and help to access benefits	\$549,974
2012	Basic nutrition and help to access benefits	\$563,975
2013*	Basic nutrition and help to access benefits	\$1,100,000

*The amount listed for 2013 is the total granted. Subawardees are still drawing funds.

Policy

**Governor's Core Functions of
Government Prioritized
Hunger**



**Senate Bill 421 Amended
Fund for a Healthy Nevada**
*(Children's Health becomes Wellness
and program allocations eliminated)*



Grants Management Advisory Committee (GMAC), Commission on Aging (CoA), Commission on Services for Persons With Disabilities (CSPD) conducted statewide community needs assessments to identify funding priorities. Hunger emerged as the top priority in the GMAC assessment.

GMAC Community Needs Assessment

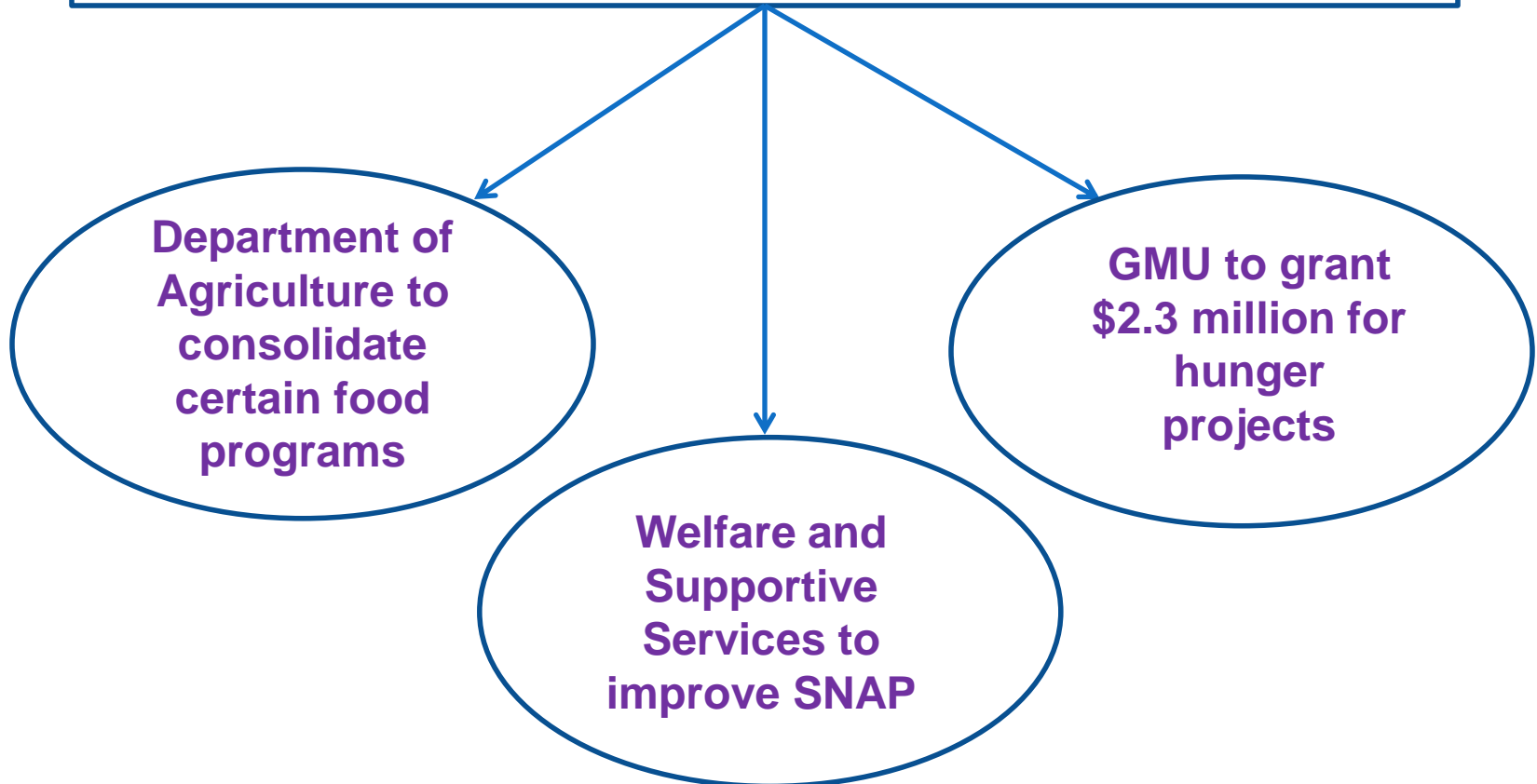
More than 3,000 people responded to a statewide survey online or in writing.

Food ranked first on the priority list, with 68.1% of service providers and 47.2% of consumers identifying it as a serious need. It was also identified as a need at 13 public forums attended by 320 individuals across the state.

SURVEY PROVIDER RESPONSES	SURVEY COMMUNITY MEMBER RESPONSES	SURVEY RESPONSES COMBINED
Food	Health Care	Food
Transportation	Dental Care	Health Care
Health Care	Food	Dental Care
Help Finding Information	Help Finding Employment	Help Finding Employment
Housing	Utilities	Transportation
Dental Care	Housing	Housing
Help Finding Employment	Help Finding Information	Help Finding Information

Action Steps

The DHHS Grants Management Unit (GMU) contracted with Social Entrepreneurs, Inc., (SEI) to lead a strategic planning process involving multiple state departments and representatives of the food safety network.



Food Security in Nevada

Food security — access by all people at all times to enough food for an active, healthy life — is one of several conditions necessary for a population to be healthy and well nourished. In Nevada, food security is a serious problem. The most recent data available indicates that:

- From 2007 to 2010, Nevada experienced a 50 percent increase (from 10 percent to 15 percent) in households that were food insecure;
- Only 61% of Nevadans eligible for Supplemental Nutrition Assistance (SNAP) benefits were enrolled;
- Nevada ranked last in the nation (51st out of all 50 states, plus the District of Columbia) in the percentage of students eligible who received both free or reduced price lunches and breakfasts, and
- 78,421 Nevada seniors (16.5%) are at threat of hunger, ranking the state the 10th worst in the nation.

Nevada's Plan for Action

Key Principles Of The Food Security Strategic Plan

- Incorporate economic development opportunities into food security solutions.
- Use a comprehensive, coordinated approach to ending hunger and promoting health and nutrition, rather than just providing emergency short-term assistance.
- Focus on strategic partnerships between all levels of government, communities, and nonprofit organizations including foundations, private industries, universities, and research institutions.
- Use available resources in a more effective and efficient way.
- Implement research-based strategies to achieve measurable results.

Primary Goals of Strategic Groups

Lead Group

- Establish the systems and positions necessary to implement a permanent, sustainable, accountable state leadership structure for food security to increase all Nevadans' understanding, value and support of food security solutions. (*Target July 2014*)
- Promote a policy agenda to increase food security in Nevada. (*Target January 2015*)

Feed Group

- Maximize participation in each federal nutrition program available to the state. (*Target January 2018*)
- Establish and integrate an actual or virtual “one-stop-shop” system to increase access to food and other services for food insecure Nevadans. (*Target through January 2015*)

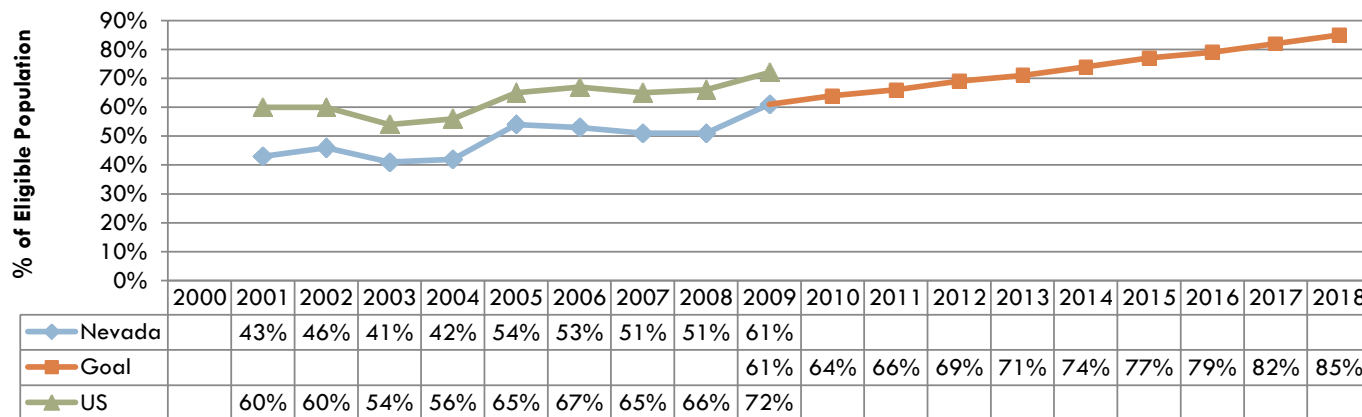
Primary Goals of Strategic Groups *(continued)*

Grow Group

- Increase the number of servings of nutritious foods consumed by Nevadans – with emphasis on foods that are produced in Nevada. *(Target January 2015)*

Reach Group

- Change the current models of purchase (commodities) and distribution of nutritious foods to increase economies of scale, and link frequency of deliveries, and availability of local food to the specific needs of communities throughout the state. *(Target January 2015)*
- Develop the technology to connect and share data among multiple state agencies, regional food banks, community agencies, and faith based organizations for efficient and effective targeting of services and populations. *(Target July 2015)*

[illegible]

DHHS Grants Management Unit

FY14-15 Request for Applications solicits two types of hunger projects that are consistent with strategies in the Food Security plan.

1. “Establish and integrate an actual or virtual ‘one-stop shop’ system to increase access to food and other services for food insecure Nevadans.”
 - Link individuals and families with income and other supportive services.
 - Provide individuals and families with a sufficient amount of food resources to meet their immediate needs.
 - Create a more collaborative, organized and innovative network of agencies in local communities working together on food security and family self-sufficiency.
2. “Increase the number of services providers/places within a community and neighborhood to increase access points to healthy food by food insecure people who may be ineligible for federal nutrition programs.”
 - Open new sites in unserved areas.
 - Provide outreach to people who need food assistance but lack access.

Projected Distribution of FHN Funds

Projected distribution of the proposed \$2.3 million in the Fund for a Healthy Nevada (FHN) Wellness category is as follows. Plans are subject to change based on the proposals received through the DHHS GMU RFA and the actual costs of planned activities.

\$2.3M FHN Hunger Funding	Key Elements of Strategic Plan Addressed	FY14 Amount	FY14 %	FY15 Amount	FY15 %
Hunger One-Stop Shops	Access, Availability, Collaboration, Education and Outreach, Sustainability	\$1,600,000	70%	\$1,600,000	70%
Increase Food Access Points	Access, Availability, Education and Outreach, Sustainability	\$500,000	22%	\$500,000	22%
Asset Mapping/Analysis*	Collaboration, Sustainability	\$100,000	4%	\$0	0%
Public Awareness/Education	Education and Outreach	\$75,000	3%	\$75,000	3%
Food Policy Council	Collaboration, Sustainability	\$25,000	1%	\$25,000	1%
TBD	TBD	\$0	0%	\$100,000	4%
Totals		\$2,300,000	100%	\$2,300,000	100%
*Note that the Asset Mapping/Analysis is a Year One cost. Funds will be allocated to other activities in Year Two based on need.					